

ual:

Discover exciting new products from the rising stars of design

Europe's largest Art and Design University to present up-and-coming designers at London trade show Pulse (13-15 May 2018).



Visitors to University of the Arts London's (UAL) feature stand at Pulse London will get an exclusive preview of new products by emerging designers. The university will present a hand-picked selection of design products, created by 12 of its students and alumni at the show this May. Many have never exhibited at a trade show before, making UAL's stand the place to discover the names to watch in design.

The stand will feature a diverse range of products, from furniture and household products, through to handbags and scarves, prints and stationary.

The businesses being showcased on the UAL stand – all students and alumni of the prestigious University - were sourced through an open-call, with selections based on the commercial viability and creativity of their products. The 12 chosen design businesses are: [Abigail Burch Illustration](#), [ES Studio](#), [Extra&ordinary Design](#), [House of Hopstock](#), [JDPCERAMICS](#), [LAR Studio](#), [Massimo Cappella Studio](#), [Mean Mail](#), [Offdn](#), [Peggy Beard](#), [PRABA 750](#) and [SGW Lab](#).

They are part of UAL's prestigious network of alumni, which includes: Terence Conran, James Dyson, Margaret Calvert, Neville Brody, Susan Williams-Ellis, Tatty Devine's Harriet Vine and Rosie Wolfenden, and Stella McCartney - to name just a few.

Organised by UAL's Careers and Employability team and supported by Clarion events, UAL's stand at Pulse provides emerging design businesses with a discounted and supported way into trade show environments. This is the 12th year of UAL's partnership with the trade show and exhibitors are offered a full professional development programme in the lead up to the show to prepare them for the experience, as well as PR and marketing support through the university.

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Vicky Creevey, Enterprise & Events Manager, Careers and Employability at UAL said:

“Our partnership with Pulse provides UAL students and graduates with a platform to launch their businesses to the world, making our stand the place to discover exciting up-and-coming designers. We support our students and graduates with business guidance throughout the process, so taking part is an important learning curve that prepares them for trade and retail.”

For press information and images please contact:

Vicky Creevey or Lucie Pardue, Events & Showcasing Team at UAL: pulse@arts.ac.uk / 020 7514 8137

Notes to Editors:

Opening Hours: Sun 13 May: 09.30-18.00, Mon 14 May: 09.30-18.00, Tue 15 May: 09.30-17.00

Location: Olympia, Hammersmith Road, Kensington, London W14 8UX

Nearest Tube: Kensington (Olympia)

Admission: Free to press and industry when registered in advance. Register online at www.pulse-london.com.

For more information please visit:

www.arts.ac.uk/pulse

www.pulse-london.com/

For press images please visit:

<http://bit.ly/Pulse-UAL>

About the University of the Arts London

University of the Arts London (UAL) is a vibrant international centre for innovative teaching and research in arts, design, fashion, communication and the performing arts. The University is made up of six Colleges: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Art.

Renowned names in the cultural and creative sectors produced by the University include:

- Over half of all Turner Prize winners and nominees since its inception
- 37 of the 80 Royal Academicians - a further 17 are serving or former staff
- Over half of the recipients of British Designer of the Year
- 10 current Royal Designers for Industry for product or industrial design
- Over half of the fashion designers that show at London Fashion Week
- Multiple winners in the most prestigious art and design awards: from the BP Portrait Award; Jerwood Prize; Taylor Wessing Photographic Portrait Prize; Minerva Medal; BAFTAs, Golden Globes and Oscars.

Careers and Employability empowers UAL students and graduates to make a living doing what they love. From the moment students arrive, they can access: one-to-one advice, job opportunities, paid internships, mentoring, funding, student-led initiatives, and opportunities to showcase and exhibit work.

About Pulse

Pulse 2018 is London's only summer design led gift event, and with over 10 years of experience in the design market, Pulse attracts and serves the needs of thousands of retailers year on year. Pulse brings together over 500 of the latest on-trend lifestyle brands in London organised into five distinct show sectors: Home, Gift, Fashion Accessories, Wellbeing and Launchpad - the home of the hottest new inspirational design-led products.

Pulse's early summer timing helps buyers refresh their store and get ahead of the retail game with brand new ranges of products from a mix of established brands and up-and-coming designer makers that are yet to hit the high street.